



5TH ANNUAL HEALTHCARE INNOVATION CONFERENCE

SHERRILL MORGAN

NORTHERN KENTUCKY CONVENTION CENTER



DAY 1 AGENDA

TUESDAY, SEPTEMBER 11TH

7:00am - 8:00am

River Powerwalk

8:30am - 9:00am

Conference Registration

9:00am - 9:05am

September 11th Memorial Tribute

9:05am - 9:15am

Opening Remarks

Mark Morgan | SHERRILL MORGAN

9:15am - 10:00am

What is the Future of the Affordable Care Act?

Lisa Stamm | SHERRILL MORGAN

10:00am - 10:20am

Gaps in Care: Improving the Outcomes by Filling the Gaps

Blair Pickerill | SHERRILL MORGAN

10:20am - 10:40am

Telehealth

Valerie Morgan-Saunders and Shannon Mason | SHERRILL MORGAN

10:40am - 11:20am

Cost Containment Strategies

Dr. Norman Kato | Avandé, Inc.

11:20am - 12:00pm

ACI Pricing: The Death of AWP and MAC Pricing

Allan Zaenger | Pharmaceutical Horizons

12:00pm - 1:00pm

Lunch / Vendor Visits sponsored by CareHere; Clinic Tour of CTK Health Center

1:00pm - 1:45pm

Direct Contracting and OwnRx Review

Mike Rossi | Employer Advisory Services; Mark Morgan | SHERRILL MORGAN

1:45pm - 2:30pm

Crisis Management

Jay Fossett and Patrick Crowley | Strategic Advisers

2:30pm - 2:40pm

10 Minute Break

2:40pm - 3:20pm

Mental Illness and the Addicted Brain

Dr. Chris Tuell | Lindner Center of HOPE

3:20pm - 3:50pm

Stop Loss Strategies

Lisa Stamm | SHERRILL MORGAN

3:50pm - 4:20pm

Self Funding in Today's Changing Industry

Kurt Harden | MedBen

4:20pm - 4:30pm

Closing Remarks

Mark Morgan | SHERRILL MORGAN

7:00pm - 9:30pm

Cocktail Reception at the Cincinnati Observatory sponsored by MedBen

Complimentary event for all registered attendees. Light appetizers and drinks will be provided.



5TH ANNUAL HEALTHCARE INNOVATION CONFERENCE



NORTHERN KENTUCKY CONVENTION CENTER



DAY 2 AGENDA

WEDNESDAY, SEPTEMBER 12TH

7:00am - 8:00am

River Powerwalk

8:30am - 9:00am

Conference Registration / Vendor Visits

9:10am - 9:20am

Opening Remarks

Mark Morgan | SHERRILL MORGAN

9:20am - 10:00am

Save Money Through Plan Design: Innovative (and real) Strategies You Can Employ

Garrick Hunt | The Phia Group

10:00am - 10:20am

HR Center of Excellence: Unlock the True Potential of HR

Brent Beilfuss | Paycor

10:20am - 11:00am

Hospital Panel

Bill Banks | St. Elizabeth; Tim Cappel | Christ Hospital; Todd Currey | Baptist Hospital

11:00am - 11:20am

Contract Review: Understanding Hidden Costs in Your Healthcare

Belva Hale | SHERRILL MORGAN

11:20am - 12:00pm

The Future of Healthcare

Ernie Clevenger | CareHere

12:00pm - 1:00pm

Lunch / Vendor Visits sponsored by CareHere

1:00pm - 2:15pm

Wellness Power Hour

Power Hour Overview : Valerie Morgan-Saunders | SHERRILL MORGAN

Pharmacogenetic Testing : Larry Saunders | Genetics4Health

Evaluating Your BMI : Todd Foushee | On Target Health

Health for the Holidays : Sue Genau | Health Enhancement Systems

2:15pm - 2:45pm

Closing Remarks

Mark Morgan | SHERRILL MORGAN

3:00pm - 4:30pm

Cocktail Reception at the Marriott RiverCenter sponsored by American Fidelity

Complimentary event for all registered attendees. Light appetizers and drinks will be provided.

5:00pm - 7:00pm

Cincinnati Brewery Tour sponsored by Ochs Inc.

Complimentary event for all registered attendees. Tour includes 12 beer tastings at three different breweries around the Cincinnati area.

There is no cost to register but registration is required. You can register at www.sherrillmorgan.com/events